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Applied Software Authorized to Sell Autodesk Software to South Carolina Educational Institutions

Autodesk Academic Premier Solutions Provider brings wealth of product and teaching expertise to college and high school CAD educational programs

ATLANTA (August 5, 2008) - [Applied Software](#), a leading and nationally recognized [Autodesk Value Added Reseller \(VAR\)](#), today announced that Autodesk has authorized the firm to sell its 2D and 3D software to universities and high schools in South Carolina. Applied Software has been an Autodesk Academic [Premier Solution Provider](#) (PSP) in Georgia and North Carolina since 2005, and is one of only three Academic PSPs in the United States.

"We are excited about selling into the education market in South Carolina," said Richard Burroughs, president of Applied Software. "Not only does this provide wonderful expansion opportunities for us, but we're eager to work closely with South Carolina's college and high school educators to bring more skilled 2D and 3D design software users into the workforce."

Applied Software employs a staff of technical specialists who have direct industry experience with Autodesk solutions in architecture, mechanical design, civil engineering and animation. Through decades of working with educational institutions in Georgia and North Carolina, Applied Software has developed Autodesk product training programs tailored for educators. These programs leverage the company's product knowledge, industry-specific expertise and teaching experience to not only train professors and teachers on how to use the products, but also on how to instruct students for the best results.

"Applied Software has been a great partner for us," said Lee Green, director of the Chester County Career Center. "They have been very responsive, and we've really benefited from their software training classes that focus on how to introduce students to 2D and 3D design applications in the classroom."

Premier Solutions Providers represent the top tier of the Autodesk Value Added Reseller (VAR) channel. They have met a series of stringent criteria and have a proven track record of outstanding customer service. They consistently offer a high level of technical expertise and deep knowledge of their industries.

"Applied Software's proven success selling into the educational markets in Georgia and North Carolina will serve them well as they expand into South Carolina," said Gary Regal, Education sales manager for North America for Autodesk. "We're excited to have them on-board in this important market and look forward to their success in supplying the solutions and expertise to help educators prepare students for a prosperous career in their chosen industry using Autodesk software."

Applied Software will sell [Autodesk Design Academy](#), [Autodesk Animation Academy](#), Autodesk [Design Institute](#) and single seat licenses to educational institutions in South Carolina. Applied Software will also work with high schools to implement Project Lead the Way, an educational

program that helps give middle and high school students the rigorous ground-level education they need to develop strong backgrounds in science and engineering.

One of the first resellers to earn Autodesk VAR designation in 1982, Applied Software has helped more than 4,000 customers make the most of their Autodesk software investments over the years. One of the largest Authorized Autodesk Reseller in the Southeast U.S., the company consistently meets Autodesk's high standards for industry and product expertise and delivers high-quality training, education and customer service.

More information on [Applied Software's educational program](#) is available by calling 800.948.1952.

About Applied Software

Headquartered in Atlanta with a sales, service and training center in Charlotte, North Carolina, Applied Software is one of the largest Autodesk resellers in the region. An AutoCAD Authorized Reseller since 1982, the company provides consulting, implementation, customization and training services, as well as mentoring and project management to architects, engineers and facility managers in the commercial, government and educational sectors of the architecture, engineering and construction (AEC) industry. A leader in the emerging field of Building Information Modeling (BIM), Applied Software is recognized as an Autodesk Premier Solutions Provider in the Building Solutions and Education Solutions Divisions. The company was named to the Autodesk Platinum Club for selling the most Building Systems Division products in the United States in 2007 and the most Revit Architecture BIM seats for a single office in 2008. Applied Software is also an Authorized Autodesk Training Center (ATC) employing a team of architects, engineers and designers with real-world experience to assist and educate its customers in the use of Autodesk solutions. More information about Applied Software is located at www.asti.com.

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