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## **Applied Software Earns Autodesk Consulting Specialization**

*Autodesk partner now providing consulting services and expertise for  
AEC, government and manufacturing industries*

**ATLANTA (July 19, 2011)** – Applied Software today announced that it has earned the new Consulting Specialization designation for value-added resellers from Autodesk, Inc., a world leader in 3D design, engineering and entertainment software. As an Autodesk Consulting Specialized Partner, Applied Software has shown that it has made a significant investment in its people, has a solid consulting business plan and referenceable customers, and offers a high level of knowledge and support to organizations in the architecture, engineering and construction (AEC), government and manufacturing industries.

The new Autodesk Partner Specializations enable partners to highlight and brand their expertise in delivering services in key industry areas. By completing the required curriculum and training, and by meeting required levels of service and standards set by Autodesk, Applied Software demonstrates through its strong customer service and sales support what it means to be a trusted adviser to Autodesk customers throughout the world.

“We’re pleased to be recognized by Autodesk with the granting of its Consulting Specialization designation,” said Richard Burroughs, president of Applied Software. “This consulting designation further validates our expertise and experience in delivering industry solutions to our customers and strengthens our position as the ‘go to’ Autodesk reseller in the Southeast.”

**About Applied Software**

Applied Software is the Autodesk 2011 Reseller of the Year as well as one of the largest Autodesk resellers in the Southeastern United States. It is one of the nation's leading providers of Building Information Modeling (BIM) services including BIM modeling, analysis, training, integration and mentoring, and provides Digital Prototyping solutions to manufacturers. Since its founding in 1982, Applied Software has helped more than 5,000 commercial, academic and government clients achieve high performance and growth. Applied Software's comprehensive array of solutions and services includes product updates, education and a dedicated staff of sales and services professionals. Applied Software is also a holder of a GSA BIM Services IDIQ Award to provide a comprehensive array of BIM services to the federal government.

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