



Media Contact:
Jenn Harrison
Carabiner Communications
404.431.3542
jharrison@carabinerpr.com

Applied Software Expands Throughout Alabama and Mississippi

ATLANTA, October 12, 2010 — [Applied Software](#), a leading and nationally recognized Autodesk Value-Added Reseller, announced today that it has expanded its sales and service territory to encompass all of Alabama and Mississippi. As one of the largest Autodesk resellers in the Southeastern United States, and an Autodesk Gold Partner in Architecture, Engineering & Construction, Government and Manufacturing, Applied Software now supports Autodesk customers throughout Alabama, Georgia, Mississippi, North Carolina, South Carolina, Eastern Tennessee and the Florida Panhandle.

Autodesk recently named Applied Software as the North American Reseller of the Quarter for the first quarter of the 2011 fiscal year. It also conferred Gold Partner certification in Manufacturing to the company. Applied Software is an Autodesk Silver Partner in Media & Entertainment. In addition to selling and supporting the full array of Autodesk solutions and related third-party applications, Applied Software provides strategy, advisory and installation services, and also customized, on-site training and classes through its Autodesk Authorized Training Centers (ATC).

“We’re pleased that Autodesk granted us expansion throughout Mississippi and Alabama,” said Richard Burroughs, president, Applied Software. “It’s a further testament to the trust and goodwill we’ve built over nearly three decades with Autodesk and our customers. We look forward to welcoming new customers in these regions and adding to the more than five thousand companies we’ve worked with since 1982.”

About Applied Software

Applied Software is one of the largest Autodesk resellers in the Southeastern United States. It is one of the nation’s leading providers of Building Information Modeling (BIM) services including BIM modeling, analysis, training, integration and mentoring, and provides Digital Prototyping solutions to manufacturers. Since its founding in 1982, Applied Software has helped more than 5,000 commercial, academic and government clients achieve high performance and growth. Applied Software’s comprehensive array of solutions and services includes product updates, education and a dedicated staff of sales and services professionals. Its innovative document management solution, Webster, provides mission-critical workflow, collaboration and coordination support for sophisticated project needs. Applied Software is also a recent recipient of a GSA BIM Services IDIQ Award to provide a comprehensive array of BIM services to the federal government.

###

Autodesk and ATC are registered trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. All other brand names, product names or trademarks belong to their respective holders.